

DEALER PERFORMANCE REVIEW

Vasily Smertin · Automotive Executive
20+ years in 3S automotive leadership



START FREE

30-minute first look

Leadership call and public website review.
Initial observations; no private data needed.

INITIAL ASSESSMENT

USD 999 + applicable tax

One location · book by Dec 24, 2026

FIVE AREAS WE REVIEW

01 Digital journey

Mobile, inventory discovery, detail pages, inquiries and appointments.

02 Leads and sales

Lead sources, response, appointments, shows and sold rates.

03 Inventory and logistics

Availability, aging, days supply and transfers, where data exists.

04 Service, parts and feedback

Booking, parts signals, reviews and customer feedback themes.

05 Margins and operating trends

Summary sales, gross profit, expenses and operating profit trends.

WHAT YOU RECEIVE

- Written scorecard
- 30/60/90-day action plan
- Five prioritized findings
- 45-minute remote readout

One website and one location · aggregate dealer data · no subscription.
Accounting assurance, customer-level analysis, implementation and coaching are separate.

START WITH A FREE CONVERSATION

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